

# OVERVIEW

Health. Gender equality. Poverty. Every important social issue is impacted by low literacy. When individuals learn how to read, write, do basic math, and use computers, they have the power to lift themselves out of poverty, lower health care costs, find and keep sustainable employment, and ultimately change their lives. Project Read served 50 students this past year to combat the cycle of illiteracy in Utah County. This report details its successes.

Project Read focuses on the strengths and skills the adults already possess and then uses those strengths and skills to encourage the development of literacy skills. Tutors are trained to apply reading and writing skills to everyday life so the adults see how what they are learning is applicable and feel successful in their quest for literacy skills.

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## FINANCIAL REPORT

Project Read has improved its financial outlook since 2001. This year, Project Read was able to once again add to its financial reserves. Project Read relies on grants, corporate sponsorships, and individual donations. Without continued community support, Project Read could not realize the success it has each year. Give the fundamental gift of reading today.



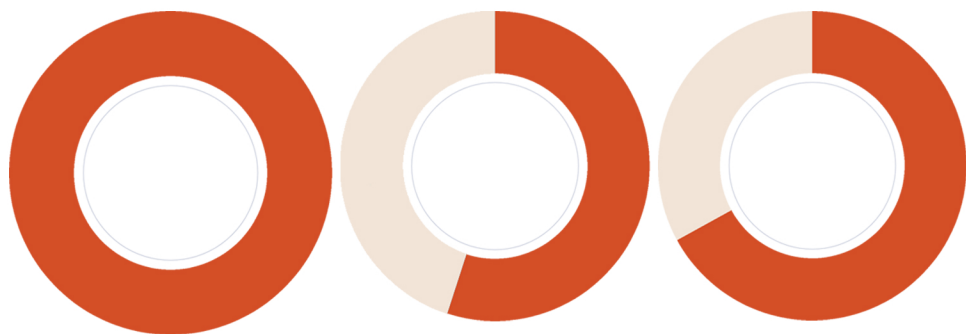
# ANNUAL REPORT 2020



**PROJECT  
READ**  
CHANGING LIVES THROUGH LITERACY

**106** TOTAL  
GOALS MET

**SUCCESS**



**100%**  
of students retested  
increased skills in  
reading or language.

**55%**  
of students achieved  
at least one  
literacy-related goal.

**67%**  
of students  
retained or improved  
employment status.

- Social Impact Research
- Increased number of donors by 63%
- Updated personnel manuals and job descriptions
- COVID-19 transition to online instruction
- Grant to purchase Chromebooks for student checkout
- Online orientation and training
- Streamlined pairing procedures
- Hired Literacy Lab Intern
- Instituted Project Read Book Club
- Received grant to print a student anthology
- Digital applications and form submission

**50**

students served

**1,985**

instructional hours

**74**

family members impacted



**2,437**  
VOLUNTEER  
HOURS

**142**  
VOLUNTEERS



I have had many capeless heroes in my life, like the sponsors who support the Project Read program. Thanks to their help, I'm learning to write correctly. Studying hard, I'm leaving my illiteracy behind.  
- Araceli Juarez