

2024-2025 Annual Report



**Project
Read**

Project Read changes lives through literacy and empowers individuals, strengthens families, builds communities, and creates new cycles of intergenerational literacy.

"A Gateway to Opportunity"



A message from the Executive Director

More than 280,000 adults in Utah struggle with everyday tasks that require basic reading, writing, math, or digital literacy. These skills are more than academic—they're essential for getting a job, managing a household, accessing healthcare, and participating fully in community life.

At Project Read, we believe literacy is a gateway to opportunity. When adults build foundational skills, they gain confidence, independence, and the ability to change their futures (and their families' futures!) for the better.

This year, Project Read served 233 adult learners, turning challenges into progress and changing lives. With the support of staff, volunteers, donors, and partners, we're proud to share these stories and invite you to continue this vital mission with us.

For the cause,

Ahauna K. Brown

Programs

At Project Read, we build on the strengths and experiences adults already possess, using them as the foundation for stronger literacy skills. By connecting instruction to real-life goals in work, family, health, and community, we make learning meaningful, confidence-building, and empowering.



ONE-ON-ONE TUTORING

Personalized instruction
Individual learning plan
Flexible schedule



LITERACY LABS

Real-life context
Small group instruction
Guided practice



FOUNDATIONAL MATH

Real-world application
Hands-on learning
Problem-solving strategies



DIGITAL SKILLS INSTRUCTION

Basic computer skills
Essential software proficiency
Online safety and awareness

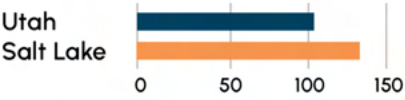


Students



In fiscal year 2025, Project Read **served 233 adult learners**, each working toward personal goals such as navigating health information, helping children with homework, finding employment, or pursuing education. With individualized plans and tutor support, we align learning with real-life needs.

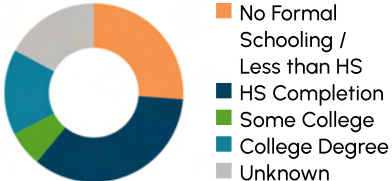
County Enrollment



Program Enrollment

Basic Literacy	103
Digital Literacy	114
ESL/Preparatory	10
Speech/Language Pathology	5
Other	42

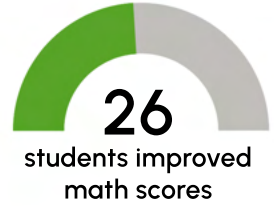
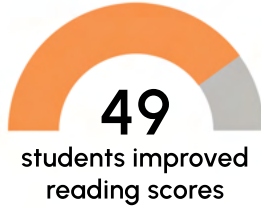
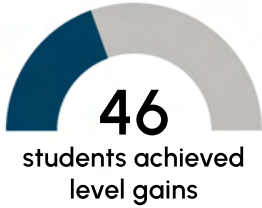
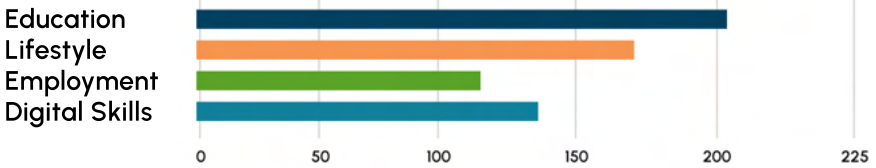
Education Levels



Entering Functioning Levels



Goals Achieved



Entered postsecondary education.

BG is attending Ensign College pursuing a degree in Business Administration.

Voted for the first time.

Carolina voted for the first time in the 2024 Presidential Election.

Procured a driver's license.

Elsa studied for and passed the written driver's test and bought a new car.

Entered employment.

Because of what she learned in class, Vivian was able to apply to jobs online and was offered two positions.

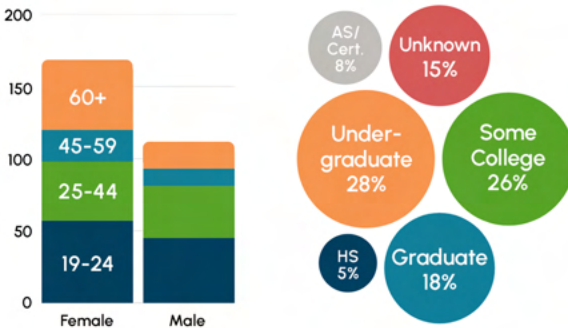


Volunteers

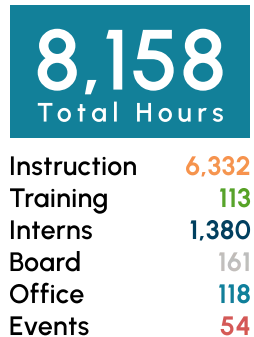


Volunteers are the lifeblood of Project Read, and without their unwavering dedication, we simply could not fulfill our mission. This year, **286 committed volunteers** gave their time and talents to teach students and support nearly every aspect of our program's operations.

Volunteer Demographics



Hours



"Project Read is a wonderful place where I have had the opportunity to work with, help, and learn from exceptional people. I started out as a volunteer in the labs, and have now been able to tutor several students. I love the time I get to spend with someone on an individual basis, and the joy that comes from helping them see real progress in their lives."

-Elizabeth, Volunteer



Project Read gave me confidence. I regained confidence and found my voice. That confidence helped me translate for others at a restaurant job, and now enables me to succeed in an analytics role at a laboratory. If you can't communicate with people in basic conversation, then you don't have anything. I'm now preparing for a major engineering exam.

-Paola, 2025 Graduate

"I support Project Read because the ability to read, write, and do math can change lives. The connections and support system that Project Read creates provides encouragement to continue even when learning seems insurmountable."

-Amber, Board Member & Donor



2025 Highlights

Marketing/Awareness

Expanded outreach with a new marketing coordinator, improved social media and email campaigns, and animated PSAs from UVU.



Fundraising/Partnerships

Maintained a diverse and sustainable approach to funding and added a new Salt Lake Spelling Bee to sustain program growth.



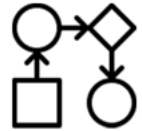
Programming

Celebrated first two Salt Lake graduates, and developed advanced digital and transition resources. Multiple students became volunteers.



Infrastructure

Improved HR procedures, staff development, technology, library organization, and operations to support growth and efficiency.



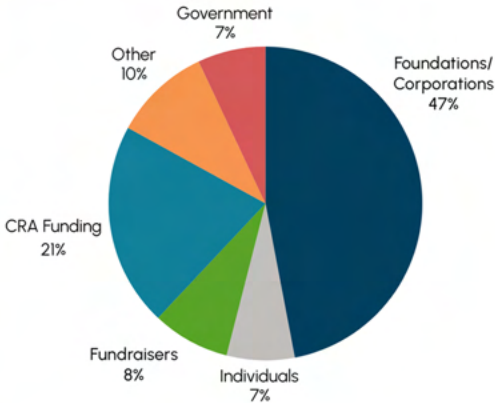
Expansion & Growth

Strengthened expansion and operations through a new office, staff restructuring, strategic planning, and partnerships to support growth.



Financials

Through the tireless efforts of both our board and staff, we maintained a balanced budget supported by a diverse range of funding sources. This solid financial foundation ensures the continued stability of our operations and our ability to grow and adapt to meet the evolving needs of our community.



Authors of Change

Adobe Foundation
Altabank
Boost Foundation
Community Development Block Grant
FinWise Bank
George S. and Dolores Doré Eccles Foundation
The Gibney Family Foundation
Granite Peaks Adult Education
Green Dot Bank
Intuitive IT Solutions
Larry H. and Gail Miller Family Foundation
McCarthy Family Foundation
Merrick Bank Corporation

Morgan Stanley
Nelnet Bank
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Provo City Library
R. Harold Burton Foundation
Ray and Tye Noorda Foundation
SelectHealth
SoFi
Sorenson Legacy Foundation
Square Financial Services Community Development Fund
UCAIR
Utah Financial Services Foundation
WEX Bank





Amber McGuire
Betsy Folland
Camille Dockery
Carla Godon
Chuck Spencer
Dennis Brown
Jeri Swalberg
Jessica Davis
Jon Westover
Julie Millard
Kaleb Crafts
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Kelsey Smith
Matt McClain
Mike Baum
Mike Christensen
Norma Johnson
Pat & Cynthia Anderson
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Stephanie Albach
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Tanya Butt
Vickie Venne
Wendy Chase

We are deeply grateful for every donor whose generosity makes our work possible. This list highlights our top supporters this year, with sincere appreciation to all who contribute to our mission.





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