

PROJECT READ

Annual Report

FISCAL YEAR
2023-2024



**Project
Read**
LIFE-CHANGING EDUCATION





Project Read changes lives through literacy and empowers individuals, strengthens families, builds communities, and creates new cycles of intergenerational literacy.

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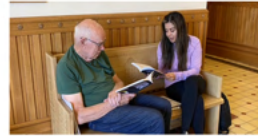
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FROM THE EXECUTIVE DIRECTOR

Dear Friends,

287,000 adults in Utah—43 million nationwide—struggle with basic reading, writing, math, and computer skills. Literacy unlocks the potential of adults to reach goals for themselves, advance their career, more fully engage with their community, and create a brighter future for the next generation.

Adults who can read, write, do basic math, and use a computer are more likely to achieve goals such as meaningful work and access to health care.

You're here because you believe that education changes lives and communities. So do we. Join our team of passionate educators, literacy advocates, and innovative thinkers united in our commitment to support this life-changing work.

Project Read served 181 students this past year to combat the cycle of illiteracy in Utah. This report details its successes.

Literacy changes lives and we're proud to see changes and successes every day in the lives of our students and their families! It's an honor to be a part of that and to do this work with you. Thank you!



Shauna K. Brown
Executive Director

Program Highlights

In FY2024, Project Read worked to enhance brand exposure and marketing, build a financially stable organization, and establish infrastructure to support efficient, effective programs and training.



Staff Expansion

Project Read added an Assistant Director and Executive Assistant to more effectively support organizational goals.

Wasatch County Pilot

The Wasatch County Library piloted a remote-supported programming option, gathering valuable insights that will guide future expansion.

Student Anthology

Project Read published its second student anthology, including 33 submissions by 20 student authors.

Teaching Skills That Matter

Project Read implemented this curriculum, focusing on a real-world application each quarter.

40th Anniversary

Project Read celebrated 40 years of changing lives through literacy.

Rebranding / Website Design

The Project Read logo, brand, and website were refreshed to reflect expanded programming.

Endowment

A generous endowment from Human Capital Innovations will ensure the Project Read Math Program is financially supported in the years to come.

Grant Writer

Project Read hired a grant writer to identify, research, and write new grants to offset the increased costs of expanded programming.

Program Overview

ONE-ON-ONE TUTORING

- Personalized instruction
- Individual learning plan
- Flexible schedule



LITERACY LABS

- Real-life context
- Small-group instruction
- Reading strategies practice



MATH LAB

- Real-world math
- Interactive exercises
- Problem-solving methods



DIGITAL SKILLS

- Basic computer skills
- Essential software proficiency
- Online safety and awareness

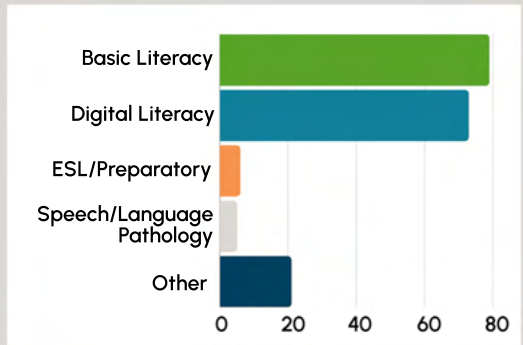
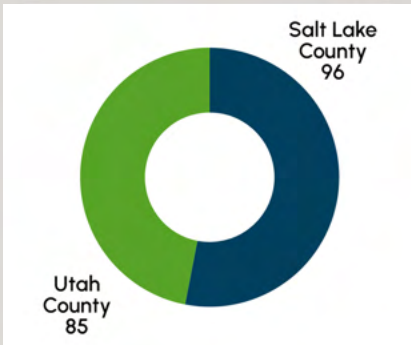


TEACHING SKILLS THAT MATTER

- Health Literacy
- Financial Literacy
- Workforce Preparation
- Civics Education



TOTAL PROGRAM ENROLLMENT: 181 students





Angela came to Project Read ten years ago to build a better life for her family. Since graduating from Project Read, Angela has established her own non-profit, earned an MBA, and become a United States citizen.

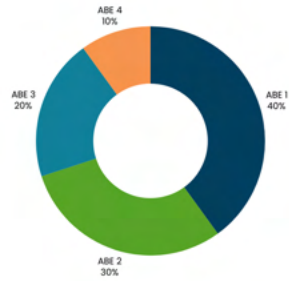
To read more about Project Read's impact, visit our website.



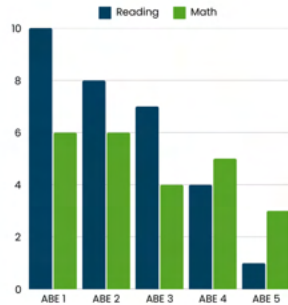
Student Report

In FY2024, 86 percent of Project Read students who were retested increased their skills in either reading or math, with 69 percent achieving a level gain. 100 percent of Project Read's basic literacy students achieved at least one literacy-related goal.

Entering Functioning Level



Number of Students with Increase

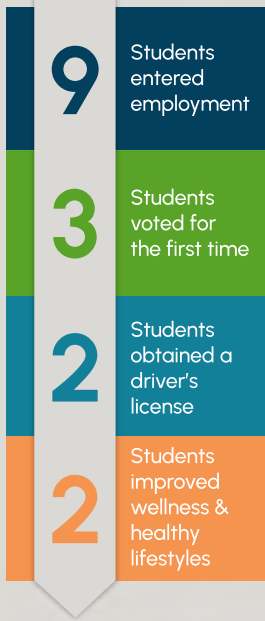




Adeel, Bryan, and Carolina passed the GED.



Delmy published her own cookbook.



Hadji graduated from Project Read and became one of the first UTA ESL trainees and received an offer to be a UTA driver.



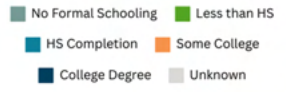
21 Certificates earned

2 Computers earned

3 Personal digital skills goals achieved



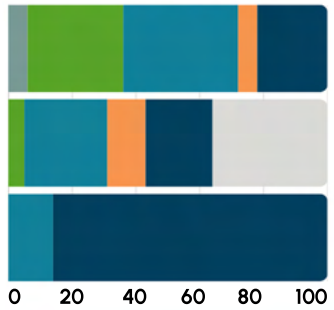
Education Levels



Beginning Literacy

Digital Literacy

Prep Students

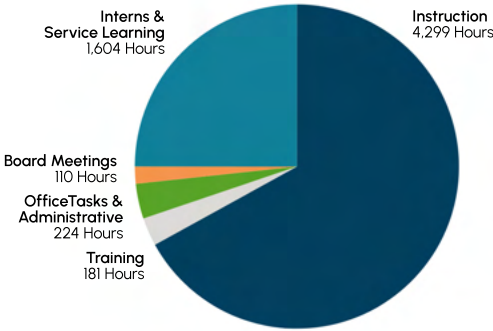


Volunteer Contribution

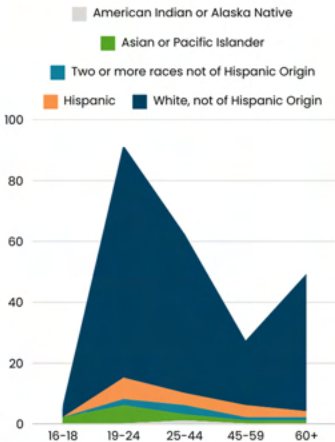
Volunteers are the lifeblood of Project Read. Project Read could not fulfill its mission without the help of the **234 dedicated volunteers** this year who helped teach students and contributed to program operations.



Volunteer Hours



Volunteer Demographics



Female
Male

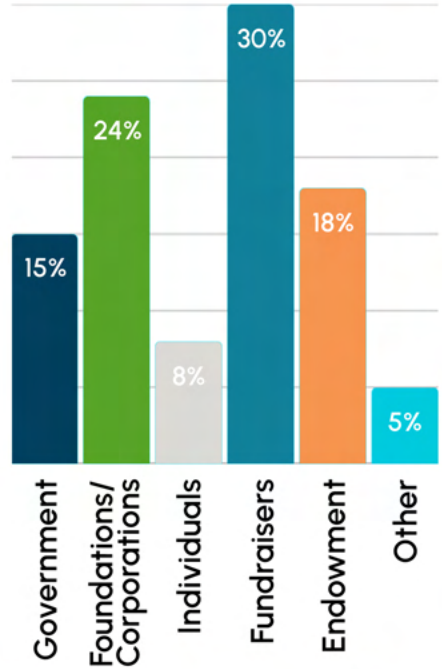
"Volunteering at Project Read has been incredibly rewarding. It's inspiring to see how much of an impact literacy can have on individuals, empowering them with the tools they need to succeed. I volunteer because I believe in the power of education to change lives, and I'm grateful for the opportunity to contribute to such an important cause while also growing as an individual."

Hope,
Project Read Tutor

Community support powers Project Read.

Project Read relies on grants, corporate sponsorships, and individual donations to continue offering its services for a minimal fee. Without continued community support, Project Read could not realize the successes it has each year.

Funding Sources



Community partners play a vital role by providing in-kind services that help us minimize costs and maximize impact.

Donors and Supporters

Program Sponsors

Green Dot Bank
Human Capital
Innovations
SoFi

Corporate & Foundation Support

Altabank
Autodesk
Bread Financial
Central Bank
Community Action
Services & Food Bank
Community Foundation
of Utah
Democratic Women of
Utah County
Dollar General
Literacy Action Center
Metafrazee
Morgan Stanley

Mountainland
Association of
Governments
Nelnet, Inc.
Nouri
ProLiteracy
Provo City
Ray & Tye Noorda
Foundation
Reading Horizons
Rocky Mountain
University
Sallie Mae Corporation
Samsung
Sebo Marketing
Smith's
The Church of Jesus
Christ of Latter-day
Saints
Tinuitti, Inc
United Way
US Synthetic

UServe Utah
Utah Reader's Luncheon
Utah Valley University
Zions Bank

In-Kind Donations

Community Opportunity
Center of South Salt Lake
Culinary Crafts
Granite Peaks Adult
Education
Intuitive IT Solutions
Provo City Library
Third Sun
TribeHouse

Authors of Change (Individual Donors)

Aleah Spencer
Alice Styker
Amber McGuire
Amy Jackson
Angie Smedley
Anne Young
Ann-Marie Marchant
Brian Langford
Camille Dockery
Carla Gordon
Chris Bateman
Christian Brinton



Thank you to our community leaders who are dedicated to changing lives through literacy - making a brighter future for all.

As an educator, my passion for literacy and education extends beyond the classroom. I support Project Read because literacy is a taken for granted ability that is vital for navigating everyday situations. Everyone deserves the chance to learn how to read and write, understand math, and comprehend today's digital world.

Natalie Greco, Author of Change



Dalene Rowley

Danielle Forbush

David & Elizabeth
Folland

Diena Simmons

Douglas Christensen

Elbea Stonier

Elizabeth Kinne

Greg & Jan Pearson

J. Patrick & Cynthia
Anderson

Jakell Larson

Jeri Swalberg

Jessica Davis

Jessica McDowell

Jonathan Westover

Kaleb Crafts

Kate Holz

Kelsey Smith

Linda Spencer

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Matt McLain

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Randi Lehman

Renae Richards

Richard Madsen

Roger Williams

Russell Jamison

Ruth Wilcox

Ryan Frandsen

Sausha Herget

Shauna Brown

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Tanya Butt

Teri Walker

Todd Carpenter

Vickie Venne

Wendy Chase



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