



PROJECT READ
CHANGING LIVES THROUGH LITERACY

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Annual Report

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Message from our
Executive Director

Shauna Brown
 Executive Director, Project Read

Health. Gender equality. Poverty. Every important social issue is impacted by low literacy. When individuals learn how to read, write, do basic math, and use computers, they have the power to lift themselves out of poverty, lower health care costs, find and keep sustainable employment, and ultimately change their lives.

Project Read served 100 students this past year to combat the cycle of illiteracy in Utah County.

Mission

Project Read changes lives through literacy and empowers individuals, strengthens families, builds communities, and creates new cycles of intergenerational literacy.

We believe that every person has the right to the options and opportunities that literacy provides. When literacy is achieved, doors are opened, opportunities gained, and lives are changed.

We provide individual tutoring and small group instruction to help individuals improve their ability to read, write, compute, and use technology.



Program
Accomplishments

MATH LAB & TUTORING

Math is a skill that all adults use everyday. Project Read hired a math instructor to teach a weekly math lab where students can practice everyday math skills. Students can also work with an individual tutor who is trained in instructional practices.

August

DIGITAL LITERACY

Project Read hired an instructor to teach digital literacy classes in addition to running weekly help labs where community members can walk in and ask questions about their phone, tablet, computer, etc.

October

CONVERSATION CLUB

Project Read transitioned its informal Conversation Club into a preparatory class for potential Project Read students who do not qualify because of limited speaking and listening skills.

January

AWARENESS VIDEOS

Project Read worked with a team from VidVictory to create three informational videos about Project Read and its services.

April

SALT LAKE EXPANSION

Following the closure of our sister program in Salt Lake, the Project Read board decided to pursue expanding Project Read's services to Salt Lake County. This expansion is in the beginning phases.

May

BLIP BILLBOARDS

A team of students implemented an awareness campaign in partnership with Blip Billboards. Six billboards throughout Salt Lake and Utah Counties highlighted the #literacymatters campaign.

June

Meet Our Team



From left to right:

Top Row: Shauna Brown, Executive Director | Aleah Spencer, Program Coordinator | Celia Linford, Volunteer Coordinator | Kevin Bellenfant, Office Manager
 Bottom Row: Kacy Faulconer, Instruction Coordinator | Kay Smith, Literacy Specialist | Amy Jackson, Math Specialist | Sam Faulconer, Digital Literacy Specialist | William Lambert, Conversation Club Instructor

Board of Trustees

Sherri Hafen (Chair), MicroFocus | Dave Franz (Vice Chair), Intuitive IT Solutions | Carla Gordon (Treasurer), Provo City Library | Michael Christensen (Past Chair), Green Dot Bank | Christian Brinton, Utah Valley University | Delmy Roquel, Project Read Student Representative | Felicita Carmen Zapata, Mountain Point Medical Center | Jason Nelson, Swell Media Inc. | Michael Baum, Altabank | Steven Anderson, Utah Valley University | Wendy Chase, Rocky Mountain University of Health Professions

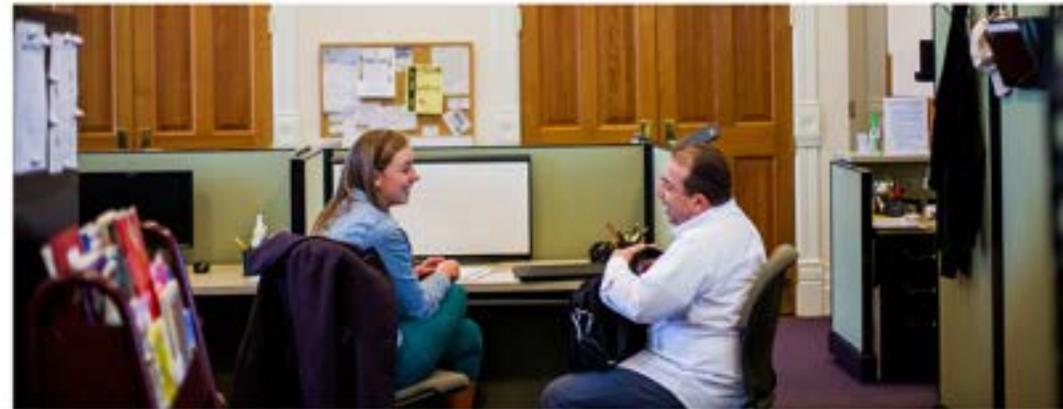
Meet Araceli



When Araceli came to the United States, she had not finished elementary school and knew no English. Over time, she recognized that her inability to read and write made it nearly impossible for her to do errands necessary to take care of her family and help her children in school. She was referred to Project Read and immediately got to work. After three and a half years as a student, Araceli earned her GED and was awarded the Adult Student of the Year award for the State of Utah. Araceli is not done learning. She will begin attending classes at Utah Valley University in the spring.

Programs

 <p>One-on-one Tutoring Students meet with a one-on-one tutor.</p>	 <p>Everyday Math Lab Students collaborate to strengthen math skills.</p>	 <p>Scholarships Students receive scholarships to cover fees.</p>
 <p>Conversation Club Students practice speaking and listening.</p>	 <p>Digital Literacy Students gain confidence using technology.</p>	 <p>Incentive Programs Students earn prizes for reading and writing.</p>
 <p>Lunch & Learn Students learn from community professionals.</p>	 <p>Book Club Students read and discuss literature together.</p>	 <p>Literacy Labs Students apply strategies in everyday situations.</p>



Program Enrollment

59
Reading/Math

52
Digital Literacy

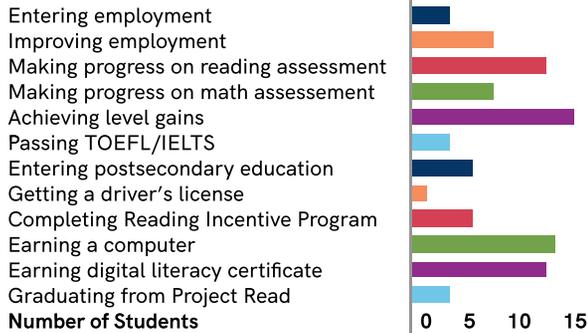
09
ESL/Preparatory

05
Speech Pathology

Student Information

During FY2022, 100 percent of the Project Read students who were retested using the CASAS (Comprehensive Adult Student Assessment System) increased their skills in either reading or math, and 75 percent of Project Read's literacy students achieved at least one literacy-related goal.

Goals Achieved

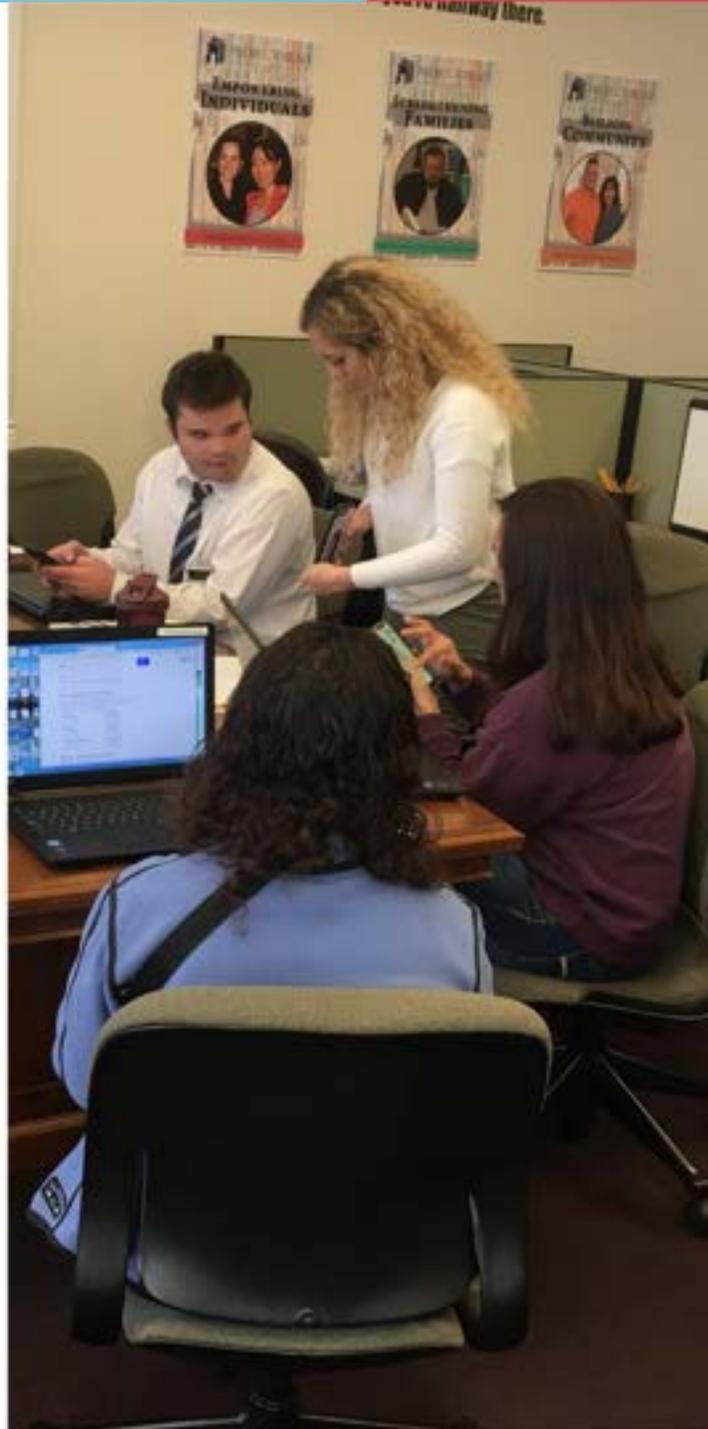


Gender
29% Male
70% Female
1% Other

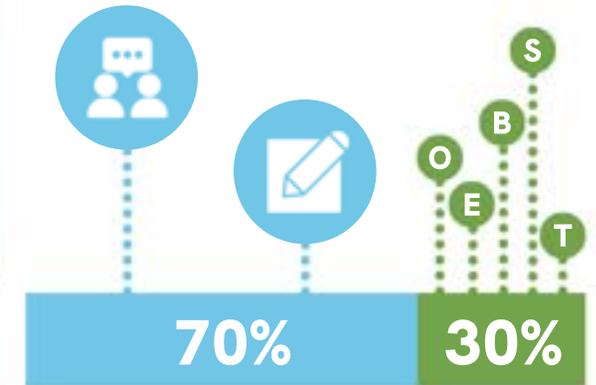
Age
22% Unknown
7% 19-24
26% 25-44
23% 45-59
22% 60+

Ethnicity
1% American Indian/Alaska Native
11% Asian/Pacific Islander
5% Black, not of Hispanic Origin
41% Hispanic
42% White

Education Level
1% No Formal Schooling
14% Less than High School
20% High School Completion
11% Some College
23% College Degree
31% Unknown



Volunteer Contribution



Instructional Hours

Tutoring (2,620 hours)
Literacy lab (1,036 hours)

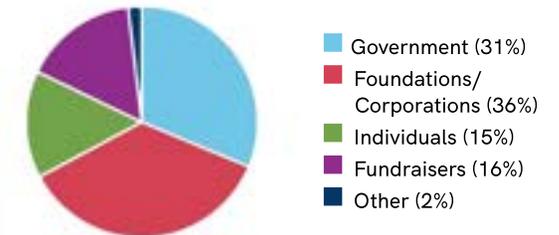
Non-Instructional Hours

Office tasks
Events/Fundraising
Board meetings
Service learning
Technical support

5,325 Total Hours

Finances

Funding Source



In-Kind Contributions

