2018 PROGRAM HIGHLIGHTS

Completed	Project	Description
☑	Utah County Illiteracy Survey	Demographic study to determine the number of adults with low literacy skills Utah County.
☑	Friends of Project Read	Sustainable giving program offers individuals and business the opportunity to support Project Read.
☑	Social Media Plan	Improved use of Facebook, Twitter, LinkedIn and Instagram.
☑	SalesForce	A cloud-based customer-relationship management platform. Allows staff to have better access to data.

Completed	Project	Description
☑	Library Inventory	Implemented a barcode system allowing materials to be easily searchable and checked in and out.
☑	Accreditation	Updated documentation verifying compliance with the 16 standards of ProLiteracy Accreditation.
☑	Transition Program	Provides a smooth transition from one-on-one tutoring to independently pursuing other goals.
☑	Lunch & Learn Workshop Series	Once a month a community partner is invited to teach a specific life skill. Sponsored by Little Caesar's Pizza.

Project Read relies on grants, corporate sponsorships, and individual donations to continue offering its services for a minimal fee. Without continued community support, Project Read could not realize the successes it has each year. Give the fundamental gift of reading. Contact Project Read Executive Director, Shauna Brown, at 801-448-READ (7323) or shauna@projectreadutah.org to donate.

801-448-READ (7323)

Provo City Library at Academy Square
550 N. University Ave., Suite 215, Provo, Utah 84601
info@projectreadutah.org • www.projectreadutah.org

PROJECT READ
CHANGING LIVES THROUGH LITERACY

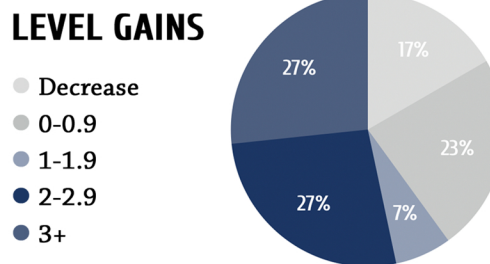# ANNUAL REPORT 2018
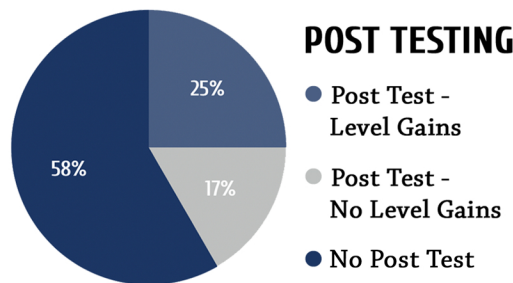
72 students served

OVERVIEW

In the United States, an estimated 30 million people over the age of 16 read no better than the average elementary school child. Yet, the ability to read and write is the basis for all other education. Literacy is essential if we are to eradicate poverty, improve infant mortality rates, address gender inequality, and create sustainable development. Without literacy skills - the abilities to read, to write, to do math, to solve problems, and to access and use technology - today's adults will struggle to take part in the world around them and fail to reach their full potential as parents, community members, and employees.

Project Read served 72 students this past year to combat the cycle of illiteracy in Utah County. This report details its successes.

80% of students who were retested increased their skills in either reading, language, or math, and the average gain was 2.6 grade levels.

POST TESTING

- Post Test - Level Gains — 25%
- Post Test - No Level Gains — 17%
- No Post Test — 58%

LEVEL GAINS

- Decrease — 17%
- 0-0.9 — 23%
- 1-1.9 — 7%
- 2-2.9 — 27%
- 3+ — 27%

Goals Achieved		Total
Students Entered Employment		6
Students Retained Employment		36
Students Improved Employment		6
Students Achieve Level Gains		24
Students Passing TOEFL		1
Students Placed in Postsecondary Education/Training		5
Students Obtained Driver's License		2
Students Graduated from Project Read		6

67% of Project Read's students achieved at least one literacy-related goal.

VOLUNTEER CONTRIBUTIONS

- One-On-One Tutoring, Lab Assistance, Service Learning
- Office, Website, Technical Support
- Board Service, Program Support
- Events, Fundraising, Public Relations

154 VOLUNTEERS CONTRIBUTED

4,212 HOURS
OF DEDICATED VOLUNTEER SERVICE